

# Dundy County Gift Card Program

Support your

## **LOCAL BUSINESSES**

***Turn \$1 dollar into \$2 with your gift card purchase!***

*When you buy a gift card from a qualifying business in Dundy County – the business will receive a dollar for dollar match*

*from the Benkelman CRA, Dundy County Community Foundation, Haigler Community Foundation, Dundy County Chamber of Commerce and Development and the Dundy County Visitor's Bureau.*

*Please visit [www.benkelmanusa.com](http://www.benkelmanusa.com) for program info!*

***Brought to you in partnership by:***

Benkelman CRA /Envision Benkelman

Dundy County Community Foundation

Haigler Community Foundation

Dundy County Chamber of Commerce and Development

Dundy County Visitor's Bureau

# **Dundy County Gift Card Match Campaign**

## **Program Objective:**

Stimulate retail sales for our local Dundy County businesses during the COVID-19 pandemic and retain local businesses.

## **Program Concept:**

- The Benkelman CRA fund will match dollar for dollar the value of any gift card or certificate purchased from a Dundy County retail establishment. (Example: \$50 gift card purchase generates a \$50 match to the business directly from the Gift Card Program Fund).
- Gift cards must be purchased from and redeemable at Dundy County businesses only.
- Retail establishments include:
  - Retail goods stores
  - Restaurants/bars
  - Beauty salons
  - Truck & Auto Service

## **Logistics:**

Payments made to businesses:

- payments will be made to businesses after approval by the Benkelman CRA on the following dates: May 13<sup>th</sup> and June 12<sup>th</sup>
- all required information needs to be submitted to the Dundy County Chamber of Commerce and Development located at the Benkelman Post in a timely manner in order to be considered for fund disbursement (see calendar for required submission dates)
- items required to be submitted include:
  - program specific gift card sales tracker
  - proof of purchase for ALL gift cards included in the tracker
  - signed application (CRA will provide this to businesses)
- Match payments made to businesses will continue until the funds are exhausted
- Limit of \$500 payable from the Gift Card Fund per

business Total of \$10,000 allocated to this project from TIF funds

and contribution from the Dundy County Community

Foundation, the Haigler Community Foundation, and the Dundy

County Visitor's Bureau.

All in-store gift card purchases would require a signature on the tracker sheet provided.

Gift cards purchased by immediate family members are not eligible for the match program.

**Gift cards/certificates cannot expire within 5 years of purchase per federal law.**

# **DUNDY COUNTY GIFT CARD MATCH PROGRAM – Business FAQs**

## **What businesses qualify for this program?**

*The program is designed to assist businesses most negatively impacted by the COVID-19 pandemic, such as retailers (boutiques, gift stores, etc.), restaurants and bars, and service providers such as salons.*

## **Do businesses outside of Benkelman qualify?**

*YES – the program applies to **all qualifying businesses in Dundy County**. Have questions – please contact the CRA Coordinator, Megan at 308-760-3949.*

## **Where do I get the proper forms/applications to participate as a business?**

*All required forms can be found on the Benkelmanusa website:*

<https://www.benkelmanusa/gift-card-program.html>

*If you have questions, please call Megan at 308-760-3649.*

## **When and where do I need to turn in my match documentation, forms, etc.?**

*In order to be eligible to receive match funding from this program, all forms and proof of gift card purchases need to be turned in to the Dundy County Chamber of Commerce and Development (DCCD) located at the Benkelman Post at 513 Chief Street no later than Thursday, May 7<sup>th</sup> (round one of checks) or Thursday, June 4<sup>th</sup> (round 2 of checks). See the included calendar.*

*All documents can be mailed to 513 Chief Street, Benkelman, NE 69021 or dropped at the DCCD/ Benkelman Post.*

*Matching funds are available for gift cards purchased on or after April 27<sup>th</sup> and until funds are exhausted. None sold prior to April 27<sup>th</sup> are eligible.*

## **How much money can my business receive from this program?**

*Eligible Dundy County businesses can receive up to \$500 in matching funds from the Benkelman CRA TIF and partnering foundations. Businesses must track gift cards sold in store, online or via the phone and provide proof of purchase in order to receive reimbursement. Once the business has submitted \$500 in matching requests, the business is no longer eligible to receive funds under this program. \$500 per business address is allowed at this time.*

## **Who receives the match money from the Gift Card fund?**

*The funds go directly to the business, not the customer purchasing the gift card.*

**Gift cards/certificates cannot expire within 5 years of purchase per federal law.**

# Dundy County Gift Card Match Campaign – Claims Submission

## Deadlines

**MAY**

					1	2
3	4	5	6	7 All REQUIRED DOCS TO BENKELMAN POST	8	9
10	11	12 CRA APPROVAL	13 CHECKS AVAILABLE	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## June Deadlines

31	1	2	3	4 All REQUIRED DOCS TO BENKELMAN POST	5	6
7	8	9 CRA APPROVAL	10 CHECKS AVAILABLE	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4